



2025 ANNUAL REPORT

A LIFETIME OF IMPACT – SUPPORTING FEMALES THROUGH EVERY LIFE STAGE



As I reflect on 2025, I am filled with gratitude, pride, and renewed determination. When I founded the ANNIKA Foundation in 2007, my goal was simple but powerful: to create opportunities for females to pursue their dreams through golf while developing confidence, leadership, and character that extend far beyond the course. Nearly two decades later, that mission matters more than ever and I am incredibly proud of the impact we continue to make together.

None of this would be possible without the players, families, sponsors, donors, and volunteers who share our vision and support our mission. Your commitment allows us to reach more females each year and inspire the next generation of leaders. As we look ahead, my vision is clear: to continue expanding our reach, deepening our impact, and ensuring every female we serve knows she has the power to dream big.

Thank you for being part of this journey.

OUR MISSION

Annika created the ANNIKA Foundation to develop, empower, and advance young women around the world through golf and in life. More specifically, the Foundation provides opportunities in golf for young girls, juniors, collegiate women, and professionals through clinics, tournaments, and development programs, while teaching young people the importance of personal development, including living a healthy, active lifestyle through fitness and nutrition.



WE SUPPORT FEMALES AT EVERY LIFE STAGE - YOUTH TO PROFESSIONALS



GIRLS

JUNIORS

COLLEGIATE

PROS

EXECUTIVE
WOMEN

OUR IMPACT AT A GLANCE

9,300+

FEMALES IMPACTED TO DATE

1,300+

GIRLS IMPACTED IN 2025

4,000+

PAST ANNIKA PLAYERS WHO HAVE
PLAYED DIVISION 1 COLLEGE GOLF

575+

ANNIKA ALUMNAE WHO HAVE
PLAYED ON THE LPGA TOUR

60+

COUNTRIES REACHED



19 YEARS OF CONTINUOUS IMPACT SINCE 2007

YOUNG GIRLS



"SHARE MY PASSION" GIRLS GOLF CLINICS

“ ”

We are so grateful for this experience and plan to travel to any future clinics. My daughter has been one of maybe two young ladies at every golf program she has attended. This clinic has reignited her love for golf and she made some friends that she is ready to schedule golf dates with! My daughter said "Mommy can we go to another one soon?" And I am ready to bring her.

STEPHANIE & AUDREY BULLARD
2025 "SHARE MY PASSION" CLINIC - SAWGRASS COUNTRY CLUB

JUNIOR GIRLS



The ANNIKA Foundation inspires young women through premier invitational golf events. We conduct seven junior/amateur tournaments for young women over four continents, including Europe, Latin America, Asia, and the U.S.

Each event is operated at the highest quality and standards and provides a pathway benefit for the top performer(s).

2025 Events

Hilton Grand Vacations ANNIKA Invitational presented by Rolex

ANNIKA Invitational Asia at Blue Canyon Country Club Phuket

ANNIKA Invitational Europe

ANNIKA Cup

CDW Girls Junior All-Star Championship

ANNIKA Invitational Asia presented by Baskin-Robbins Japan

Women's Amateur Latin America



A GLOBAL STAGE FOR OPPORTUNITY – COMPETITIVE MOMENTS THAT PREPARE PLAYERS
FOR COLLEGIATE AND PROFESSIONAL GOLF

COLLEGIATE

WE CONDUCT TWO COLLEGIATE EVENTS EACH YEAR - ONE FOR **MID-MAJOR PROGRAMS** AND ONE FEATURING 12 OF THE **TOP DIVISION I WOMEN'S PROGRAMS** IN THE COUNTRY. THESE EVENTS HELP **BRIDGING THE GAP** FROM JUNIOR TO PROFESSIONAL GOLF. THE ANNIKA AWARD PRESENTED BY STIFEL IS ALSO AWARDED EACH YEAR TO THE **TOP FEMALE DIVISION I COLLEGIATE GOLFER**.

“ ”

At the More Than Golf Invitational, my college team was able to meet female leaders in a variety of fields. As student-athletes, networking events are difficult to attend during our busy season, but the Annika Foundation made that possible for us.

The Foundation doesn't only host great tournaments and events, but they help young women develop important life skills through the game of golf.

MARY GRACE DUNIGAN
"MORE THAN GOLF" INVITATIONAL
PRESENTED BY BANK OF AMERICA



ANNIKA AWARD

PRESENTED BY STIFEL

Named for and presented by Annika Sorenstam. The award is annually given to the top female Division I collegiate golfer; the winner voted on by players, coaches and members of the golf media. The award was created in partnership with the Haskins Commission to acknowledge the top female golfer at the end of the season.

MIRABEL TING, 2025 RECIPIENT

A BRIDGE FOR THE NEXT LEVEL – PREPARING COLLEGIATE ATHLETES FOR PROFESSIONAL GOLF THROUGH DEVELOPMENT, COMPETITIVE ACCESS, AND MENTORSHIP

YOUNG PROFESSIONALS



“ ”

Our Spartan, Katie Lu, is loving her experiences thus far at Old Barnwell. What an incredible opportunity for those players to get a good start as they begin their professional golf careers. And if for some reason pro golf doesn't work out, certainly each of them will have made connections that will help them in what they tackle next in their lives.

STACY SLOBODNIK
HEAD COACH OF MICHIGAN STATE

“ ”

I really appreciate all you have done to give us more opportunities to follow our dreams and I cannot thank you enough for everything you do for the ANNIKA Women's All Pro Tour. I'm so incredibly excited to have received the Epson Tour exemption and for the rest of the season. Thank you for giving us ladies a second chance to chase our dreams. I don't know what I would be doing without this tour.

ELLIE VORSTER
ANNIKA WOMEN'S ALL PRO TOUR



DESIGNED FOR GROWTH – MEANINGFUL COMPETITION AND CAREER GUIDANCE THAT
EMPOWER WOMEN TO COMPETE AND ADVANCE PROFESSIONALLY

MORE THAN GOLF

Our “More Than Golf” initiatives are about educating the **whole athlete**. Through in-person and virtual educational programs, we support athletes both **on and off the course** by addressing topics like mental health and resilience, physical fitness, nutrition and overall wellness, and media training. Athletes receive guidance focused on career development beyond golf, ensuring they are **prepared for long-term success** in competition and in life.

MORE THAN GOLF VIRTUAL SERIES



MORE THAN GOLF PROGRAMING



MORE THAN GOLF – EDUCATING THE WHOLE ATHLETE FOR LONG-TERM SUCCESS

NEW INITIATIVES IN 2025



The **ANNIKA Inspiration Award** presented by **Cleveland Brothers** recognizes women who are making a meaningful impact **beyond competitive golf** by using their influence, passion, and leadership to **inspire others**. Honoring contributions across fields such as education, social advocacy, entrepreneurship, mental health, the arts, sports, and environmental activism, the award celebrates women who are creating **lasting legacies of empowerment, transformation, and positive change.**

RACHEL HECK, INAUGURAL RECIPIENT

ANNIKA 20

Presented by



Southern Company has partnered with the ANNIKA Foundation and the ANNIKA Women's All Pro Tour to launch the **ANNIKA 20 presented by Southern Company**, recognizing the top 20 athletes based on the Callaway Race To Qualifying points standings. Each of these athletes receive a comprehensive LPGA Qualifying School scholarship. The program **removes financial barriers** while advancing Annika's vision of **expanding opportunity and equality for women in golf.**



NEW EVENTS IN 2025



An all-new women's college golf tournament for Mid-Major programs. Players have the chance to meet and develop relationships with successful women across a variety of industries through the Executive Women's Event.



A premier junior girls' golf tournament held in Thailand, bringing together 78 of the best players from across Asia—as well as Australia and New Zealand. As part of the Pathway Series, the event provides a direct pathway to the global stage, with the top three finishers earning an invitation to compete in the Hilton Grand Vacations ANNIKA Invitational.



A 54-hole stroke play competition that brings together 78 of the most promising junior players from across Asia. Designed to foster elite competition and player development, this event represents a significant milestone in expanding the ANNIKA Foundation's presence across Asia.

COMMUNITY VOICES



“ ”

THE EVENT FOSTERED A SENSE OF COMMUNITY WITH OTHER TALENTED YOUNG WOMEN, CREATING A SUPPORTIVE AND INSPIRING NETWORK THAT I KNOW WILL BE BENEFICIAL FOR YEARS TO COME.

KEERTHANA RAJEEV KUMAR

2025 HILTON GRAND VACATIONS ANNIKA INVITATIONAL PRESENTED BY ROLEX PARTICIPANT

“ ”

THE “MORE THAN GOLF” PHILOSOPHY RESONATES DEEPLY. I KNOW FIRSTHAND HOW SPORTS CAN EMPOWER YOUNG WOMEN, INSTILL CONFIDENCE, AND SHAPE THE COURSE OF OUR LIVES, JUST AS IT DID FOR ME. WHAT THE ANNIKA FOUNDATION IS DOING IS TRULY MEANINGFUL.

VIVIAN M. FLYNN

2025 NEW JERSEY FOUNDATION FUNDRAISER



“ ”

THE ANNIKA FOUNDATION TAKES A GREAT INITIATIVE IN EXPOSING YOUNG ATHLETES TO THE GAME OF GOLF. I HAVE WITNESSED FIRST HAND HOW THIS EVENT HAS GIVEN YOUNG GIRLS MORE CONFIDENCE NOT ONLY AS A GOLFER BUT AS A YOUNG GIRL AND FUTURE LEADER!

NICOLE FITZPATRICK

2025 "SHARE MY PASSION" CLINIC - THE ANNIKA



SUPPORTERS & DONORS

\$100,000+

Bank of America
B-R 31 Ice Cream Co.
Hilton Grand Vacations
Jay W. Cleveland Jr. and Mary S. Cleveland

Mastercard
Outlyr
Richards Manufacturing
Southern Company Services

\$50,000 - \$99,999

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AT&T
Babygrande Global
CDW Corporation
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Rolex Watch U.S.A.
The R&A
The Station Land Co.
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Ahead
American Junior Golf Foundation
Atlanta Athletic Club Champions Fund
Beijing Oriental Homemain CBD Sport Center
Benjamin Moore & Co.
Blue Canyon Country Club Co.
Blue Cross NC
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Cal Ripken Sr. Foundation
Callaway
Dan and Sallie Dutton Family Foundation
Daniel J. Morgan
Dewar's
Donnelly Industries
Double Wood Farm
Fred Haskins Commission
General Mills
Golf & Tennis Pro Shop
Gray Robinson
Group 1001/Delaware Life
GT Golf Supply
HC Management

IBM
Innovative Flavors
John G. & Kristen M. Bartels
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John Parisi
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Leonard and Denise Hostetter
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Rosen Family Foundation
Sunshine Gasoline Distributors
T5 Data Centers
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The Conrad N. Hilton Foundation
The Dr. P. Phillips Foundation
The Facundo & Amalia Bacardi Foundation
The John Reis Foundation
The Martin Andersen - Gracia Andersen Foundation
The Ohno Family
The Thomas E. Riley Foundation
The Zisman Family Foundation
Wasserman Foundation

SUPPORTERS & DONORS

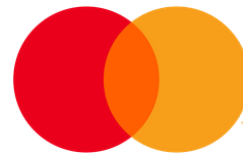
\$1,000 - \$9,999

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Alice Ryan
Andrea Smith Consulting
Andrew Rosen
Andrew and Michele Clayton
Autism Services of Southwest Louisiana
BarkleyOKRP
Barry E Jones
Benec Scola & Company
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Perfect Golf Event
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The Myers Family
The Steven M. Lewis Family
Thomas Hancock
Trackman
William Thompson Tolley

OUR PARTNERS



FINANCIAL HIGHLIGHTS

OPERATING REVENUES	
Contributions & Grants	\$1,529,013
Sponsorships & Program Fees	\$2,253,670
Total Operating Revenues	\$3,782,683
OPERATING EXPENSES	
Program Services	\$2,198,302
Fundraising & Marketing	\$465,331
Management & General	\$304,200
Total Operating Expenses	\$2,967,833
Net Increase in Net Assets	\$814,850
OTHER INCOME	
Investment Return	\$639,027
Total Other Income	\$639,027
CHANGE IN NET ASSETS	
Increase in Net Assets	\$1,453,877

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ANNIKA
FOUNDATION

WWW.ANNIKAFFOUNDATION.ORG



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