



# 2025 ANNUAL REPORT

**A LIFETIME OF IMPACT** – *SUPPORTING FEMALES THROUGH EVERY LIFE STAGE*

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As I reflect on 2025, I am filled with gratitude, pride, and renewed determination. When I founded the ANNIKA Foundation in 2007, my goal was simple but powerful: to create opportunities for females to pursue their dreams through golf while developing confidence, leadership, and character that extend far beyond the course. Nearly two decades later, that mission matters more than ever and I am incredibly proud of the impact we continue to make together.

None of this would be possible without the players, families, sponsors, donors, and volunteers who share our vision and support our mission. Your commitment allows us to reach more females each year and inspire the next generation of leaders. As we look ahead, my vision is clear: to continue expanding our reach, deepening our impact, and ensuring every female we serve knows she has the power to dream big.

Thank you for being part of this journey.

# OUR MISSION

Annika created the ANNIKA Foundation to develop, empower, and advance young women around the world through golf and in life. More specifically, the Foundation provides opportunities in golf for young girls, juniors, collegiate women, and professionals through clinics, tournaments, and development programs, while teaching young people the importance of personal development, including living a healthy, active lifestyle through fitness and nutrition.



**WE SUPPORT FEMALES AT EVERY LIFE STAGE - YOUTH TO PROFESSIONALS**



GIRLS

JUNIORS

COLLEGIATE

PROS

EXECUTIVE  
WOMEN

# OUR IMPACT AT A GLANCE

**9,300+**

FEMALES IMPACTED TO DATE

**1,300+**

GIRLS IMPACTED IN 2025

**4,000+**

PAST ANNIKA PLAYERS WHO HAVE PLAYED DIVISION 1 COLLEGE GOLF

**575+**

ANNIKA ALUMNAE WHO HAVE PLAYED ON THE LPGA TOUR

**60+**

COUNTRIES REACHED



**19 YEARS** OF CONTINUOUS IMPACT SINCE 2007

# YOUNG GIRLS



## ***“SHARE MY PASSION” GIRLS GOLF CLINICS***

“ ”

We are so grateful for this experience and plan to travel to any future clinics. My daughter has been one of maybe two young ladies at every golf program she has attended. This clinic has reignited her love for golf and she made some friends that she is ready to schedule golf dates with! My daughter said "Mommy can we go to another one soon?"  
And I am ready to bring her.

***STEPHANIE & AUDREY BULLARD***  
***2025 "SHARE MY PASSION" CLINIC - SAWGRASS COUNTRY CLUB***

# JUNIOR GIRLS



The ANNIKA Foundation inspires young women through premier invitational golf events. We conduct seven junior/amateur tournaments for young women over four continents, including Europe, Latin America, Asia, and the U.S.

Each event is operated at the highest quality and standards and provides a pathway benefit for the top performer(s).

## 2025 Events

Hilton Grand Vacations ANNIKA Invitational presented by Rolex

ANNIKA Invitational Asia at Blue Canyon Country Club Phuket

ANNIKA Invitational Europe

ANNIKA Cup

CDW Girls Junior All-Star Championship

ANNIKA Invitational Asia presented by Baskin-Robbins Japan

Women's Amateur Latin America



**A GLOBAL STAGE FOR OPPORTUNITY** – COMPETITIVE MOMENTS THAT PREPARE PLAYERS FOR COLLEGIATE AND PROFESSIONAL GOLF

# COLLEGIATE

WE CONDUCT TWO COLLEGIATE EVENTS EACH YEAR - ONE FOR **MID-MAJOR PROGRAMS** AND ONE FEATURING 12 OF THE **TOP DIVISION I WOMEN'S PROGRAMS** IN THE COUNTRY. THESE EVENTS HELP **BRIDGING THE GAP** FROM JUNIOR TO PROFESSIONAL GOLF. THE **ANNIKA AWARD** PRESENTED BY STIFEL IS ALSO AWARDED EACH YEAR TO THE **TOP FEMALE DIVISION I COLLEGIATE GOLFER**.

“ ”

At the More Than Golf Invitational, my college team was able to meet female leaders in a variety of fields. As student-athletes, networking events are difficult to attend during our busy season, but the Annika Foundation made that possible for us.

The Foundation doesn't only host great tournaments and events, but they help young women develop important life skills through the game of golf.

MARY GRACE DUNIGAN  
"MORE THAN GOLF" INVITATIONAL  
PRESENTED BY BANK OF AMERICA



**ANNIKA AWARD**

PRESENTED BY STIFEL

Named for and presented by Annika Sorenstam. The award is annually given to the top female Division I collegiate golfer; the winner voted on by players, coaches and members of the golf media. The award was created in partnership with the Haskins Commission to acknowledge the top female golfer at the end of the season.

MIRABEL TING, 2025 RECIPIENT

**A BRIDGE FOR THE NEXT LEVEL** – PREPARING COLLEGIATE ATHLETES FOR PROFESSIONAL GOLF THROUGH DEVELOPMENT, COMPETITIVE ACCESS, AND MENTORSHIP

# YOUNG PROFESSIONALS



“ ”

Our Spartan, Katie Lu, is loving her experiences thus far at Old Barnwell. What an incredible opportunity for those players to get a good start as they begin their professional golf careers. And if for some reason pro golf doesn't work out, certainly each of them will have made connections that will help them in what they tackle next in their lives.

**STACY SLOBODNIK**  
HEAD COACH OF MICHIGAN STATE

“ ”

I really appreciate all you have done to give us more opportunities to follow our dreams and I cannot thank you enough for everything you do for the ANNIKA Women's All Pro Tour. I'm so incredibly excited to have received the Epson Tour exemption and for the rest of the season. Thank you for giving us ladies a second chance to chase our dreams. I don't know what I would be doing without this tour.

**ELLIE VORSTER**  
ANNIKA WOMEN'S ALL PRO TOUR



**DESIGNED FOR GROWTH** – MEANINGFUL COMPETITION AND CAREER GUIDANCE THAT EMPOWER WOMEN TO COMPETE AND ADVANCE PROFESSIONALLY

# MORE THAN GOLF

Our “More Than Golf” initiatives are about educating the whole athlete. Through in-person and virtual educational programs, we support athletes both on and off the course by addressing topics like mental health and resilience, physical fitness, nutrition and overall wellness, and media training. Athletes receive guidance focused on career development beyond golf, ensuring they are prepared for long-term success in competition and in life.

## MORE THAN GOLF VIRTUAL SERIES



**CAREERS BEYOND THE COURSE**

“NO MATTER WHAT COMPETITIVE PATH YOU TAKE AS A GOLFER, LEARNING, PLAYING AND PURSUING THE GAME CAN LEAD YOU SOMEWHERE SPECTACULAR — NOT JUST ON THE GOLF COURSE, BUT IN BUSINESS AND IN LIFE AS WELL. IT’S ALL THE OTHER LESSONS YOU LEARN YEAR AFTER YEAR THROUGH THIS SPORT THAT WILL HOLD VALUE FOR THE REST OF YOUR LIFE.”

**Courtney Trimble**  
Founder of Fore Hire & CEO of the WCCA

**ANNIKA FOUNDATION**



**BEYOND THE SCORECARD WITH ANNIKA & PIA**

May 7, 2025  
7:00 PM ET

JOIN ANNIKA AND PIA AS THEY SHARE INSIGHTS ON PRESSURE, FOCUS, AND REACHING NEW POSSIBILITIES. THIS SESSION IS INTENDED FOR FEMALE JUNIOR, COLLEGIATE, AND PROFESSIONAL GOLFERS.

For many years, Pia has been internationally regarded as a leader in the coaching arena. She stands apart in the golf and sports world as an intuitive and elevated thinker, whose teachings continue to have a profound influence on coaching in golf, sport - and life.

**ANNIKA FOUNDATION**

## MORE THAN GOLF PROGRAMING



# NEW INITIATIVES IN 2025



The **ANNIKA Inspiration Award** presented by **Cleveland Brothers** recognizes women who are making a meaningful impact **beyond competitive golf** by using their influence, passion, and leadership to **inspire others**. Honoring contributions across fields such as education, social advocacy, entrepreneurship, mental health, the arts, sports, and environmental activism, the award celebrates women who are creating **lasting legacies of empowerment, transformation, and positive change.**

**RACHEL HECK, INAUGURAL RECIPIENT**

## ANNIKA 20

Presented by



Southern Company has partnered with the ANNIKA Foundation and the ANNIKA Women's All Pro Tour to launch the **ANNIKA 20 presented by Southern Company**, recognizing the top 20 athletes based on the Callaway Race To Qualifying points standings. Each of these athletes receive a comprehensive LPGA Qualifying School scholarship. The program **removes financial barriers** while advancing Annika's vision of **expanding opportunity and equality for women in golf.**



# NEW EVENTS IN 2025



An all-new women's college golf tournament for Mid-Major programs. Players have the chance to meet and develop relationships with successful women across a variety of industries through the Executive Women's Event.



A premier junior girls' golf tournament held in Thailand, bringing together 78 of the best players from across Asia—as well as Australia and New Zealand. As part of the Pathway Series, the event provides a direct pathway to the global stage, with the top three finishers earning an invitation to compete in the Hilton Grand Vacations ANNIKA Invitational.



A 54-hole stroke play competition that brings together 78 of the most promising junior players from across Asia. Designed to foster elite competition and player development, this event represents a significant milestone in expanding the ANNIKA Foundation's presence across Asia.

# COMMUNITY VOICES



“ ”

*THE EVENT FOSTERED A SENSE OF COMMUNITY WITH OTHER TALENTED YOUNG WOMEN, CREATING A SUPPORTIVE AND INSPIRING NETWORK THAT I KNOW WILL BE BENEFICIAL FOR YEARS TO COME.*

**KEERTHANA RAJEEV KUMAR**

**2025 HILTON GRAND VACATIONS ANNIKA INVITATIONAL PRESENTED BY ROLEX PARTICIPANT**

“ ”

*THE “MORE THAN GOLF” PHILOSOPHY RESONATES DEEPLY. I KNOW FIRSTHAND HOW SPORTS CAN EMPOWER YOUNG WOMEN, INSTILL CONFIDENCE, AND SHAPE THE COURSE OF OUR LIVES, JUST AS IT DID FOR ME. WHAT THE ANNIKA FOUNDATION IS DOING IS TRULY MEANINGFUL.*

**VIVIAN M. FLYNN**

**2025 NEW JERSEY FOUNDATION FUNDRAISER**



“ ”

*THE ANNIKA FOUNDATION TAKES A GREAT INITIATIVE IN EXPOSING YOUNG ATHLETES TO THE GAME OF GOLF. I HAVE WITNESSED FIRST HAND HOW THIS EVENT HAS GIVEN YOUNG GIRLS MORE CONFIDENCE NOT ONLY AS A GOLFER BUT AS A YOUNG GIRL AND FUTURE LEADER!*

**NICOLE FITZPATRICK**

**2025 "SHARE MY PASSION" CLINIC - THE ANNIKA**



# SUPPORTERS & DONORS

## \$100,000+

Bank of America  
B-R 31 Ice Cream Co.  
Hilton Grand Vacations  
Jay W. Cleveland Jr. and Mary S. Cleveland

Mastercard  
Outlyr  
Richards Manufacturing  
Southern Company Services

## \$50,000 - \$99,999

3M  
AT&T  
Babygrande Global  
CDW Corporation  
David Allen North JR.  
Exelon  
Lincoln International

Mutual of Omaha Insurance  
Rolex SA  
Rolex Watch U.S.A.  
The R&A  
The Station Land Co.  
The Toro Foundation

## \$10,000 - \$49,999

Accenture  
Ahead  
American Junior Golf Foundation  
Atlanta Athletic Club Champions Fund  
Beijing Oriental Homemain CBD Sport Center  
Benjamin Moore & Co.  
Blue Canyon Country Club Co.  
Blue Cross NC  
Bockorny Group  
Brian Cox  
Cal Ripken Sr. Foundation  
Callaway  
Dan and Sallie Dutton Family Foundation  
Daniel J. Morgan  
Dewar's  
Donnelly Industries  
Double Wood Farm  
Fred Haskins Commission  
General Mills  
Golf & Tennis Pro Shop  
Gray Robinson  
Group 1001/Delaware Life  
GT Golf Supply  
HC Management

IBM  
Innovative Flavors  
John G. & Kristen M. Bartels  
John M. Brennan & Susan C. Brennan  
John Parisi  
Joseph and Robyn Bier  
Leonard and Denise Hostetter  
Lottenergy  
Mitsubishi Power  
RBC Capital Markets  
Roberta Bowman  
Rosen Family Foundation  
Sunshine Gasoline Distributors  
T5 Data Centers  
Terry Begley  
The Conrad N. Hilton Foundation  
The Dr. P. Phillips Foundation  
The Facundo & Amalia Bacardi Foundation  
The John Reis Foundation  
The Martin Andersen - Gracia Andersen Foundation  
The Ohno Family  
The Zisman Family Foundation  
Thomas E. Riley Charitable Trust  
Wasserman Foundation

# SUPPORTERS & DONORS

## \$1,000 - \$9,999

Abilene Country Club South

Alice Ryan

Andrea Smith Consulting

Andrew Rosen

Andrew and Michele Clayton

Autism Services of Southwest Louisiana

BarkleyOKRP

Barry E Jones

Benee Scola & Company

Brady and Kathy Rackley

Brand Asset Partners

Brian Holcomb

Chris Krattiger and Leah Brady

Chris Shaida

Craig Phillips

David and Margaret G. Blakelock

David G. Foss and Susan A. Foss

Deborah Julander

Donna F. Cole

Doug Woodman

Douglas Heimbach

Edward Snyder

Eiichiro Kuwana

Elliot S. and Linda D. Sheftel

Eric Smith

F.J. Rawdings A.I.A.

Fellowship of Christian Athletes

Fruechte Family Fund

Gaines Gwathmey

Gerard Ryan

Global Golf Post

Greg Hughes

GSOUF Trust LLC

GT Spirits Company

Home Supply Window & Door

Ian Forrest

Ian Lagowitz

Illinois State University

J Lacey Lewis

Jeff Baines

Jim and Terry Heard

Joe Downes

John and Susan Brennan

John Hein

John P. McCarthy

Jon Voigtman

Kathy Rackley

Keir Swisher

Keith Schiff

Kendall A. and Amy E. Olson

Kendra Scott

Lauren Shelly

Lee N. Anton and Erica Nunes

Lempke Properties

Linda Holbrook

Louise F. Gunderson

Lynn Nilsen

Mark & Jodie Zesbaugh

Max Hempt

Natchez Golf Classic

Pamela Levine

Perfect Golf Event

Richard and Meredith Stark

Robert A. Carnes

Robert B. and Paula L. Fairley

Robert D. Wolf III and Hana S. Wolf

Robert Greer

Robert W. Baxter

Roberta Bowman

Rolling Hills Country Club

Samuel and Barbara Davey

Samuel Michael and Lyla Renai Elliott

Simon Hedley

Steven R. Astrove

Susan Blauvelt

Terence R. & Leslie A. Montgomery

The Longwell Meyer Fund

The Myers Family

The Steven M. Lewis Family

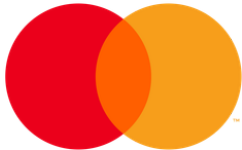
The Thomas E. Riley Foundation

Thomas Hancock

Trackman

William Thompson Tolley

# OUR PARTNERS



# FINANCIAL HIGHLIGHTS

OPERATING REVENUES	
Contributions & Grants	\$1,529,013
Sponsorships & Program Fees	\$2,253,670
<b>Total Operating Revenues</b>	<b>\$3,782,683</b>
OPERATING EXPENSES	
Program Services	\$2,198,302
Fundraising & Marketing	\$465,331
Management & General	\$304,200
<b>Total Operating Expenses</b>	<b>\$2,967,833</b>
<b>Net Increase in Net Assets</b>	<b>\$814,850</b>
OTHER INCOME	
Investment Return	\$639,027
<b>Total Other Income</b>	<b>\$639,027</b>
CHANGE IN NET ASSETS	
<b>Increase in Net Assets</b>	<b>\$1,453,877</b>

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A LIFETIME OF IMPACT – SUPPORTING FEMALES THROUGH EVERY LIFE STAGE



**ANNIKA**  
FOUNDATION

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